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Pure Waste is a Finnish company breaking new ground in recycled textiles.

Our products are made of 100 % recycled fibres, without dyes. They offer consumers the same performance, hand feel and durability as similar products made of virgin material.

Responsible Production

Sustainable and responsible standards are core values in our operations. Most of our current operations are located in India.

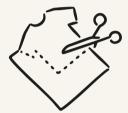
To highlight the importance of these practices, we hold the following certificates:

- GRS (Global Recycling Standard)
- BSCI (Business Social Compliance Initiative)
- SMETA (Sedex Members Ethical Trade Audit)

Read more about our responsibility

Sustainability Report

The Process



Pure Waste fabrics are made of 100% recycled fibres: cotton cutting waste and recycled PET polyester from plastic bottles.



The cotton waste is sorted by colour, then processed, blended with recycled PET polyester and spun into new yarns.



This allows us to produce fabrics without re-dyeing since the colour of recycled fibres defines the colour of the fabric.



The outcome is sustainable and durable garments that use 99% less water and generate 50% fewer CO2 emissions than similar products made of virgin materials.

Watch Video

Classics Collection

Classical clothes that stand the test of time and will stay in our collection for years to come.

Our Impact







50% Less CO2e



No Dyeing

when compared to similar products made of virgin materials.



Men's T-shirt

Details

This unisex model is designed with men's measurements. Women should choose one size smaller than usual.

- Available in: XS-4XL
- Fabric: Single Jersey 190gms
 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- The male model is 182cm, wearing size M
- The female model is 172cm, wearing size S

H2O & CO2e Savings

1425 litres H2O + 1.0 kilos CO2e



Size (cm)	xs	s	М	L	XL	XXL	3XL	4XL
1/2 Chest	46	49	52	55	58	61	64	67
Sleeve length	19	19,5	20	20,5	21	21,5	22	22,5
Body length	73	74,5	76	77,5	79	80,5	82	83,5





Women's T-shirt

Details

This T-shirt is designed to last. It has a lightly fitted cut, a low hem and a crew neck.

- Available in: XS-XXL
- Fabric: Single Jersey 190gms
 60% Recycled cotton 40% Recycled PET polyester

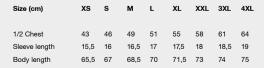
Unisex Fit

• The female model is 165cm, wearing size S

H2O & CO2e Savings

1425 litres H2O + 1.0 kilos CO2e







Men's Long Sleeve T-Shirt

Details

This long sleeve T-shirt is designed to last. It has a straight cut and a low hem. The rib around the neck opening is narrow.

- Available in: XS-XXL
- Fabric: Single Jersey 190gms
 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

The male model is 182cm, wearing size M

H2O & CO2e Savings

1746 litres H2O + 1.2 kilos CO2e







Black LSMB99

Grey Melange LSMB92

Anthracite Grey LSMB95

Size (cm)	XS	S	М	L	XL	XXL
1/2 Chest	46	49	52	55	58	61
Sleeve length	64	65	66	67	68	69
Body length	71	73	75	77	79	81



Women's Long Sleeve T-Shirt

Details

This long sleeve T-shirt is designed to last. It has a lightly fitted cut. It has a low hem and a crew neck.

- Available in: XS-XXL
- Fabric: Single Jersey 190gms
 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

• The female model is 165cm, wearing size XS

H2O & CO2e Savings

1746 litres H2O + 1.2 kilos CO2e







Black LSWB99

Grey Melange LSWB92

Anthracite Grey LSWB95

Size (cm)	XS	s	М	L	XL	XXL
1/2 Chest	43	46	49	51,5	54	58
Sleeve length	62	63	64	65	66	67
Body length	65,5	67	68,5	70	71,5	73



Sweatshirt

Details

This unisex model is designed with men's measurements. Women should choose one size smaller than usual.

- Available in: XS-4XL
- Fabric: brushed 2 yarn fleece 280gsm
 60% Recycled cotton 40% Recycled PET polyester

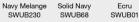
Unisex Fit

- The male model is 187cm, wearing size L
- The female model is 172cm, wearing size S

H2O & CO2e Savings

3171 litres H2O + 2.2 kilos CO2e









Hoodie

Details

This unisex model is designed with men's measurements. Women should choose one size smaller than usual.

- Available in: XS-4XL
- Fabric: brushed 2 yarn fleece 280gsm 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- The male model is 176cm, wearing size M
- The female model is 165cm, wearing size XXS

H2O & CO2e Savings

3812 litres H2O + 2.6 kilos CO2e









White HDUB00

Black HDUB99

Grey Melange Anthracite Grey HDUB92 HDUB95



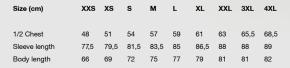


Solid Navy

HDUB68



Ecru HDUB01





Zip hoodie

Details

This unisex model is designed with men's measurements. Women should choose one size smaller than usual.

- Available in: XS-4XL
- Fabric: brushed 2 yarn fleece 280gsm 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- The male model is 182cm, wearing size M
- The female model is 165cm, wearing size XXS

H2O & CO2e Savings

4631 litres H2O + 3.2 kilos CO2e









White HJUB00

Black HJUB99

Grey Melange Anthracite Grey HJUB92 HJUB95

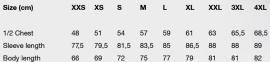




Navy Melange HJUB230 HJUB68

Solid Navy

Ecru HJUB01







Button Down Shirt

Details

This unisex model is designed with men's measurements. Women should choose one size smaller than usual.

- Available in: XS-XXL
- Fabric: Plain weave 135gsm
 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- The male model is 176cm, wearing size M
- The female model is 165cm, wearing size XS

H2O & CO2e Savings

2137 litres H2O + 1.5 kilos CO2e







Black SUB99

Grey Melange SUB92

Solid Navy SUB68

Size (cm)	XS	s	М	L	XL	XXL
1/2 Chest	50,5	53,5	56,5	59	61,5	64
Sleeve length	60,5	62,5	65	65,5	66	66,5
Body length	72,5	73,5	74,5	76	77,5	79



Sweatpants

Details

This unisex model is designed with men's measurements. Women should choose one size smaller than usual.

- Available in: XS-XXL
- Fabric: brushed 2 yarn fleece 280gsm 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- The male model is 176cm, wearing size M
- The female model is 165cm, wearing size S

H2O & CO2e Savings

2921 litres H2O + 2.0 kilos CO2e









Black SWPUB99

Solid Navy Grey Melange SWPUB68 SWPUB92

Ecru SWUB01

Size (cm)	xxs	xs	S	М	L	XL	XXL
1/2 Waist	32	35	38	41	44	47	50
Inseam length	69	70	71	72	74	76	78



Tote Bag

Details

- Size: 41 x 45cm
- Handle length: 62cm
- Fabric: Plain Weave 135gms 60% Recycled cotton 40% Recycled PET polyester

H2O & CO2e Savings

1425 litres H2O + 1.0 kilos CO2e



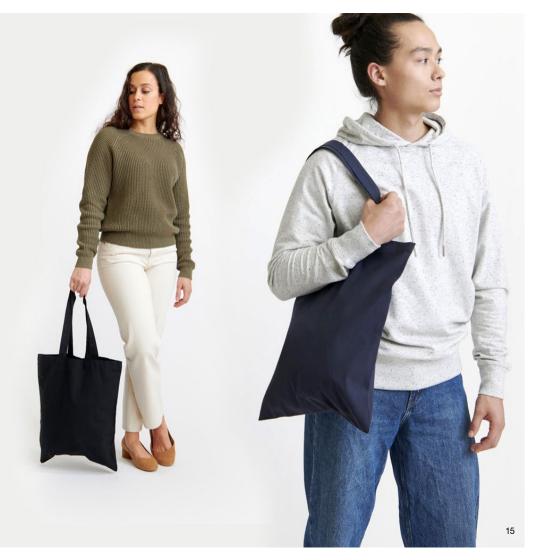
SB99

Ecru SB01



Light Blue Denim Solid Navy SBD62

SB68





Seasonal Collection

Available in Limited Quantities

Our Impact







500/ L ... 000·



No Dyeing

when compared to similar products made of virgin materials.

Plain Knit Sweater

Details

This unisex model is designed with men's measurements. Women should choose one size smaller than usual.

- Available in: XS-XXL
- Fabric: Plain Knit 12 GG
 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- The male model is 176cm, wearing size M
- The female model is 165cm, wearing size XS

H2O & CO2e Savings

2000 litres H2O + 1.4 kilos CO2e







Black KMB99

Grey Melange KMB92

Solid Navy KMB68

Size (cm)	xs	s	М	L	XL	XXL
1/2 Chest	46	49	52	55	58	61
Sleeve length	62	63	64	65	66	67
Body length	67	69	71	73	75	77



Twill Jersey Hoodie Jacket

Details

This unisex model is designed with men's measurements. Women should choose one size smaller than usual.

- Available in: XS-XXL
- Fabric: Twill Jersey
 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- The male model is 182cm, wearing size M
- The female model is 165cm, wearing size S

H2O & CO2e Savings

4631 litres H2O + 3.2 kilos CO2e



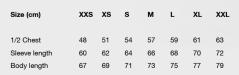




Black TWHDJ99

Grey Melange TWHDJ92

Solid Navy TWHDJ68







Twill Jersey Jacket

Details

This unisex model is designed with men's measurements. Women should choose one size smaller than usual.

- Available in: XS-XXL
- Fabric: Twill Jersey
 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- The male model is 182cm, wearing size M
- The female model is 164cm, wearing size S

H2O & CO2e Savings

4700 litres H2O + 3.2 kilos CO2e





Black TWBJ99

Grey Melange TWBJ92

Size (cm)	xxs	XS	s	М	L	XL	XXL
1/2 Chest	48	51	54	57	59	61	63
Sleeve length	60	62	64	66	68	70	72
Body length	67	69	71	73	75	77	79



Sweatshirt Dress

Details

The dress has practical pockets. The neck opening, sleeves and hem are ribbed.

- Available in: XS-2XL
- Fabric: brushed 2 yarn fleece 280gsm
 60% Recycled cotton 40% Recycled PET polyester

H2O & CO2e Savings

4026 litres H2O + 2.7 kilos CO2e



Solid Navy SWD95

Size (cm)	xs	s	М	L	XL	XXL
1/2 Chest	48	51	54	57	59	61
Sleeve length	69,5	70,5	72,5	74,5	75	75,5
Body length	86,5	89	91,5	94	96,5	98,5



Fisherman Sweater

Details

This unisex model is designed with men's measurements. Women should choose one size smaller than usual.

- Available in: XS-XXL
- Fabric: Fisherman 7 GG 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- The male model is 176cm, wearing size M
- The female model is 165cm, wearing size XS

H2O & CO2e Savings

3700 litres H2O + 2.5 kilos CO2e







Black KUB99

Solid Navy KUB68

Khaki Green KUB77

Size (cm)	xs	s	М	L	XL	XXL
1/2 Chest	47	49	52	55	58	61
Sleeve length	69,5	71,5	73,5	75,5	77,5	79,5
Body length	57,5	60,5	63,5	65,5	67,5	69,5



Men's Pique Shirt

Details

This pique shirt has a straight cut, normal-length hem and a button-up polo neck.

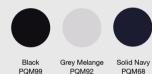
- Available in: XS-XXL
- Fabric: Pique 220gsm
 60% Recycled cotton 40% Recycled PET polyester

Fit

• The male model is 187cm, wearing size L

H2O & CO2e Savings

1959 litres H2O + 1.3 kilos CO2e



Size (cm)	xs	s	М	L	XL	XXL
1/2 Chest	46	49	52	55	58	61
Sleeve length	18	19	20	20,5	21	21,5
Body length	68	71	73	74,5	76	77,5



Women's Pique Shirt

Details

This pique shirt has a lightly fitted cut, normal-length hem and a button-up polo neck.

- Available in: XS-XXL
- Fabric: Pique 220gsm
 60% Recycled cotton 40% Recycled PET polyester

Fit

The female model is 165cm, wearing size S

H2O & CO2e Savings

1959 litres H2O + 1.3 kilos CO2e



Size (cm)	XS	s	M	L	XL	XXL
1/2 Chest	43	46	49	52	55	58
Sleeve length	15,5	16	16,5	17	17,5	18
Body length	63,5	65	66,5	68	69,5	71



Cap

Details

- Adjustable Strap
- Fabric: brushed 2 yarn fleece 280gsm
 60% Recycled cotton 40% Recycled PET polyester

H2O & CO2e Savings

To be confirmed





Black CPB99

Grey Melange CPB92



Solid Navy CPB68



Beanie

Details

- One Size
- Fabric: 55% Recycled cotton 45% Recycled PET polyester

H2O & CO2e Savings

• 0.7 litres H2O + 0.6 kilos CO2e



Grindle 02 BEG2



Kids Collection

The Pure Waste Kids collection is a range of classic kids' clothes that withstand time and use. The clothes in the collection are made from recycled cotton and plastic from recycled bottles. The clothes in the Kids collection suit both boys and girls perfectly, from toddlers up.

Our Impact



₹

50% Less CO2e



99% Less H2O

No Dyeing

when compared to similar products made of virgin materials.



Kids T-shirt

Details

This unisex model is designed with boys measurements. grils should choose one size smaller than usual.

- Available in: 98-104 | 110-116 | 122-128 | 134-140 | 146-152
- Fabric: Single Jersey 190gms
 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- Boy model is 120cm wearing size 122-128
- Girl model is 107cm wearing size: 110-116

H2O & CO2e Savings

641 litres H2O + 0.4 kilos CO2e







Black

KDTS99

Grey Melange KDTS92



Solid Navy KDTS68



SIZE (CM)	98-104	110-116	122-128	134-140	146-152
1/2 CHEST	32cm	35cm	38cm	40,5cm	43cm
SLEEVE	11,5cm	12cm	12,5cm	13,5cm	14,5cm
BODY	44cm	47cm	51cm	55cm	59cm



Kid's Sweatshirt

Details

This unisex model is designed with boys measurements. grils should choose one size smaller than usual.

- Available in: 98-104 | 110-116 | 122-128 | 134-140 | 146-152
- Fabric: brushed 2 yarn fleece 280gsm
 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- Boy model is 120cm wearing size 122-128
- Girl model is 107cm wearing size: 110-116

H2O & CO2e Savings

1425 litres H2O + 1.0 kilos CO2e





Grey Melange KDSW92

Solid Navy KDSW68

SIZE (CM)	98-104	110-116	122-128	134-140
1/2 CHEST	34cm	37cm	40cm	43cm
SLEEVE	45cm	48,5cm	52cm	55,5cm
BODY	42cm	45cm	48cm	52cm



Kids's Hoodie

Details

This unisex model is designed with boys measurements. grils should choose one size smaller than usual.

- Available in: 98-104 | 110-116 | 122-128 | 134-140
- Fabric: brushed 2 yarn fleece 280gsm
 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- Boy model in navy hoodie is 120cm wearing size 98-104
- Boy model in grey hoodie is 120cm wearing size 122-128

H2O & CO2e Savings

• 1746 litres H2O + 1.2 kilos CO2e





Grey Melange KDHD92

Solid Navy KDHD68

SIZE (CM)	98-104	110-116	122-128	134-140
1/2 CHEST	34cm	37cm	40cm	43cm
SLEEVE	45cm	48,5cm	52cm	55,5cm
BODY	42cm	45cm	48cm	52cm



Kids's Sweatpants

Details

This unisex model is designed with boys measurements. grils should choose one size smaller than usual.

- Available in: 98-104 | 110-116 | 122-128 | 134-140
- Fabric: brushed 2 yarn fleece 280gsm
 60% Recycled cotton 40% Recycled PET polyester

Unisex Fit

- Boy model is 120cm wearing size 122-128
- Girl model is 107cm wearing size: 110-116

H2O & CO2e Savings

1532 litres H2O + 1.0 kilos CO2e





Grey Melange KDSWP92

Solid Navy KDSWP68



 SIZE (CM)
 98-104
 110-116
 122-128
 134-1

 1/2 WAIST
 27cm
 30cm
 33cm
 36cm

 INSEAM LENGTH
 39cm
 45cm
 54cm
 63cm



Fabric Qualities

Our products may contain small amounts of fibres of other colours. These fibres are not visible in dark garments, but in light-coloured garments they are easier to see. We think that these small coloured fibres in the fabric are a reminder of our products' uniqueness and origin.

T-shirts / Long Sleeves



Fabric: single jersey Color: black Yarn: 20Ne, 60% recycled cotton, 40% recycled PET polyester Weight: 190gsm



Fabric: single jersey Fabric: single jersey Color: ecru Color: navy melange Yarn: 20Ne, 60% recycled cotton, Yarn: 20Ne, 60% recycled cotton, 40% recycled PET polyester 40% recycled PET polyester Weight: 190gsm



Color: khaki green

Weight: 190gsm

Yarn: 20Ne, 60% recycled cotton,

40% recycled PET polyester

Yarn: 20Ne, 60% recycled cotton, 40% recycled PET polyester Weight: 190gsm



Fabric: single iersev Color: solid navy Yarn: 20Ne, 60% recycled cotton, Color: grey melange Yam: 20Ne, 60% recycled cotton, 40% recycled PET polyester



Fabric: single jersey Color: white Yarn: 20Ne, 60% recycled cotton, 40% recycled PET polyester Weight: 190gsm



Weight: 280gsm

Fabric: brushed 2 yarn fleece Color: white Yarn: 20Ne, 60% recycled cotton, 40% recycled PET polyester

Sweatshirts / Hoodies / Caps



Fabric: brushed 2 varn fleece Fabric: brushed 2 yarn fleece Color: solid navy Yarn: 20Ne, 60% recycled cotton, Yarn: 20Ne. 60% recycled cotton. 40% recycled PET polyester 40% recycled PET polyester Weight: 280gsm



Fabric: brushed 2 yarn fleece Color: anthracite Yarn: 20Ne, 60% recycled cotton, 40% recycled PET polyester



Fabric: brushed 2 yarn fleece Color: ecru Yarn: 20Ne 60% recycled cotton 40% recycled PET polyester Weight: 280gsm



Fabric: brushed 2 yarn fleece Color: navy melange Yarn: 20Ne, 60% recycled cotton, 40% recycled PET polyester Weight: 280gsm

Button Down Shirts / Totes



Fabric: plain weave Color: black Yarn: 20Ne 60% recycled cotton 40% recycled PET polyester Weight: 135gsm



Color: ecru Yarn: 20Ne. 60% recycled cotton. 40% recycled PET polyester Weight: 135gsm



Fabric: plain weave Yarn: 20Ne, 60% recycled cotton, 40% recycled PET polyester Weight: 135gsm



Fabric: plain weave Color: anthracite Yarn: 20Ne, 60% recycled cotton, 40% recycled PET polyester Weight: 135gsm

THE IMPACT OF ONE

Pure Waste T-shirt



1425 litres of H2O saved



1.1 kg CO2e reduced

Calculate your savings